



A Bright Horizons Solution at Work

College Coach Fact Sheet

College Coach[®] (www.getintocollege.com) is the leading provider of educational advising to high school students and their families in the U.S. Founded in 1998, it became part of the **Bright Horizons**[®] family of solutions in 2006. Today, College Coach assists thousands of families each year through corporate-sponsored relationships and private advising. More than 75 organizations offer College Coach to their employees as a way to improve employee well-being and enhance productivity during a stressful and time-consuming endeavor — the ongoing education of their children.

Key Stats:

- 100% of College Coach advisors are former college admissions or finance officers.
- More than 90% of College Coach students individually advised are accepted to one of their top-choice schools.
- College Coach students individually advised are accepted to Ivy League Schools at more than double the average published rate.
- 100% of College Coach students individually advised have been accepted to college.
- 81% of those who apply early receive at least one acceptance by January 1, many to their #1 school.
- College Coach students have been accepted to more than 600 different schools in all 50 states.
- College Coach is offered to more than 1 million employees as an employer-sponsored workplace benefit.
- Companies across all sectors offer College Coach as a workplace benefit, including manufacturing, technology, government, healthcare, retail, education, non-profit, and financial services.
- College Coach is offered at companies with anywhere from several hundred to more than 175,000 employees.
- College Coach assists more than 10,000 families annually through individual advising and employer-sponsored services.

Contact College Coach

On Twitter: @CollegeCoachBH

Via our Blog: info.getintocollege.com/blog

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